

Using Local Data to Identify Priorities and Solutions

2009 Workshops

Course Description:

The Healthy Communities Project is intended to prevent chronic disease by addressing the primary risk factors of tobacco use and obesity in local communities through policy, environment, and systems-level change. One of the final deliverables of the Healthy Communities Project is to complete an action plan for implementing strategies to prevent and control chronic disease in your county. The first step in creating an action plan is to assess the current issues, data, needs, and capacities on a county level. This training will specifically address how to:

- interpret and use county-level data to inform programming decisions;
- conduct a community needs assessment;
- apply evidence-based intervention strategies; and
- synthesize multiple data and resources to develop an action plan.

Participants will receive a county-specific packet of data and resources to help them identify health priorities to be addressed in their action plan.

By the end of this training session, participants should be able to:

- Discuss the role and ongoing importance of data in the Healthy Communities Project;
- Use data to inform local efforts such as conducting a community needs assessment and developing an action plan; and
- Strengthen action plans by identifying, implementing, adapting, and evaluating evidence-based strategies.

The Presenters:

Peggy Hannon, PhD, MPH, is Assistant Professor, School of Public Health, Department of Health Services at the University of Washington, Seattle. Dr Hannon's teaching interests are in health behavior and health promotion. She is also an investigator at the University's Health Promotion Research Center, where she leads research projects in the areas of workplace health promotion and community-based cancer prevention and control.

Thuy Vu, MPH, is a Research Coordinator at the University of Washington's Health Promotion Research Center. Ms Vu's training is in the social and behavioral sciences, and she has worked extensively on health promotion projects that range from evaluating community-driven cancer screening programs to testing the delivery of a dietary change program in faith communities.

Patricia Lichiello, MA, is an affiliate instructor in the University of Washington Department of Health Services, where her teaching interests are in health policy and health marketing and communication. Ms Lichiello is also the Deputy Director of the Health Marketing Research Center at the University of Washington.

Intended Audience:

Washington State Department of Health (DOH) Healthy Communities Project and Tobacco Prevention and Control Program (TPCP) staff, contractors and invited partners. Workshop will be open to other participants on a "space available" basis only.

Dates & Locations:

December 2, 2009 – [Grays Harbor College Riverview Education Center](#), Raymond
(10:00 am – 3:00 pm)

December 16, 2009 – [Best Western Wheatland Inn](#), Colfax
(9:00 am – 2:00 pm)

A Healthy Communities presentation will be provided during the first half-hour. All leadership team members involved in the Healthy Communities Project are required to attend. Participants

who are not part of the Healthy Communities Project may arrive 30 minutes later than the above listed start time when the training component begins.

**** We will take a 30 minute break for lunch, and lunch will be provided.
Please plan to bring your own coffee and snacks, as they may not be available at the venue. ****

Dietary & ADA Accommodations: If you have special dietary restrictions, or require ADA accommodations, please contact Sheryl Taylor at sheryl.taylor@esd112.org as soon as possible.

To register online: Go to www.whcrc.org, click on the title listing for the date and location you would like to attend, scroll down and click on 'Register Now'. **Registration deadline is 1 week prior to each workshop.**

- Certified Health Education Specialist (CHES) credits available
- Certificates of completion are available

For more information or registration assistance, contact Sheryl Taylor at 360.750.7500 x266 or sheryl.taylor@esd112.org.

